AWARENESS TRAINING · REGIONAL LAWS AND REGULATIONS

# Hong Kong PDPO Awareness Training

Self-paced online training (video) · 10 modules · about 105 min of video · about 3 hours in total · English, with captions

Understand what Hong Kong's Personal Data (Privacy) Ordinance asks of every data user and employee: the six data protection principles, direct marketing, access and correction, data processors, doxxing offences and the Privacy Commissioner's powers.

## WHO IT IS FOR

Employees, team leaders and managers in organisations that collect, hold, process or use personal data in Hong Kong, including customer service, marketing, HR, property management, IT and outsourced teams that process data for Hong Kong clients.

## WHAT YOU WILL LEARN

- Explain what counts as personal data and who is a data user under the PDPO
- Apply the six data protection principles to everyday work
- Follow the direct marketing rules on notice, consent and opting out
- Handle data access and correction requests within the time limits
- Protect personal data, including when data processors are used
- Recognise doxxing and other offences and the Commissioner's enforcement powers

## MODULES (10)

1. Why the PDPO matters
2. Data users and processors
3. Collecting personal data
4. Accuracy and retention
5. Using personal data
6. Security and data breaches
7. Openness and access requests
8. Correction and direct marketing
9. Sharing, transfers and doxxing
10. Enforcement and your role

### PRICE

**US$19 per learner**

Per learner, by team size

| | |
|---|---|
| 1–10 learners | **US$19** |
| 11–50 learners | **US$15** |
| 51–200 learners | **US$13** |

Excluding taxes.

### DURATION

About 3 hours in total (107 minutes of video)

### MODULES

10

### FORMAT

Self-paced online training (video)

### LANGUAGE

English, with captions

### ACCESS

12 months

### CERTIFICATE

Sterling Academy Certificate of Completion

Scan for the course page, prices and enrolment